* Customer / SECustomer
  + MmbrId (ERD)| Corporate Customer Id (spreadsheet)
  + MmbrName (ERD) | Corporate Customer Name And Location (spreadsheet)
  + MmbrZip (ERD) | Corporate Customer Name And Location (spreadsheet)
  + MmbrEmail: ERD only;
  + MemTypeId: ERD only;
  + MemTypeName: ERD only
* Calendar
  + Date columns in the ERD (MmbrDate, SaleDate, ServPurchDate) and spreadsheet (Event Date); hierarchical (year → month → week → day)
* MerchType (Merchandise Product):
  + MerchId: ERD only
  + MerchName: ERD only
  + MerchType: ERD only
  + Hierarchical (MerchType→ MerchName)
* ServCat (Service)
  + ServCatName (ERD)
  + ServCatId (ERD)
* SEType (Special Event)
  + Event Type Code (spreadsheet)
  + Event Name (spreadsheet)
* Franchise:
  + FranchId: (ERD)
  + FranchRegion (ERD)
  + FranchPostalCode (ERD)
  + FranchModelType (ERD)